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HEADLINE: POLYGUARD LAUNCHES NEW WEBSITE

ENNIS, TX – Polyguard Products, Inc. CEO John Muncaster announced this week the launch of a new, redesigned website for the company.

The address for the site remains www.polyguardproducts.com and the new site provides a modern look along with a mobile-friendly version that's also user-friendly.

"Polyguard has grown significantly in recent years and we felt we needed to upgrade our website in a manner that would reflect that growth," Muncaster said. "This new site has a traditional look to it that we feel represents our company very well. The website platform also allows for continuous improvement of its features."

Polyguard's website upgrade follows an upgrade of its Architectural Division website made in late 2014. The most recent upgrade also includes a redesign of Polyguard's Pipeline Division.

Features of the new site include product pages, with easy-to-find documents about each product on those pages, a more powerful search feature, as well as links to Polyguard's social media sites. In the near future, Polyguard will upgrade its Mechanical Division, International Division, TERM Barrier Division and Residential Division pages.

Founded in 1953, **Polyguard Products** specializes in products which protect surfaces and structures from moisture, water, or other undesired substances. Polyguard is an industry leader in the production self-adhesive protective coatings for engineering and construction. Polyguard is also a 100% employee-owned ESOP with 22 consecutive years of sales growth.

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If you would like more information about this topic, please contact Tre Bischof at 214-515-5000 or email at Tbischof@polyguardproducts.com.